





# Digital Voucher



# Membership or Subscription



# NFT

**“When recipients receive an experience, regardless of whether they share in that experience with the gift-giver, they feel more connected to the gift-giver as a result of it, compared to receiving a material gift.”**



# Game Keys & Ingame Item



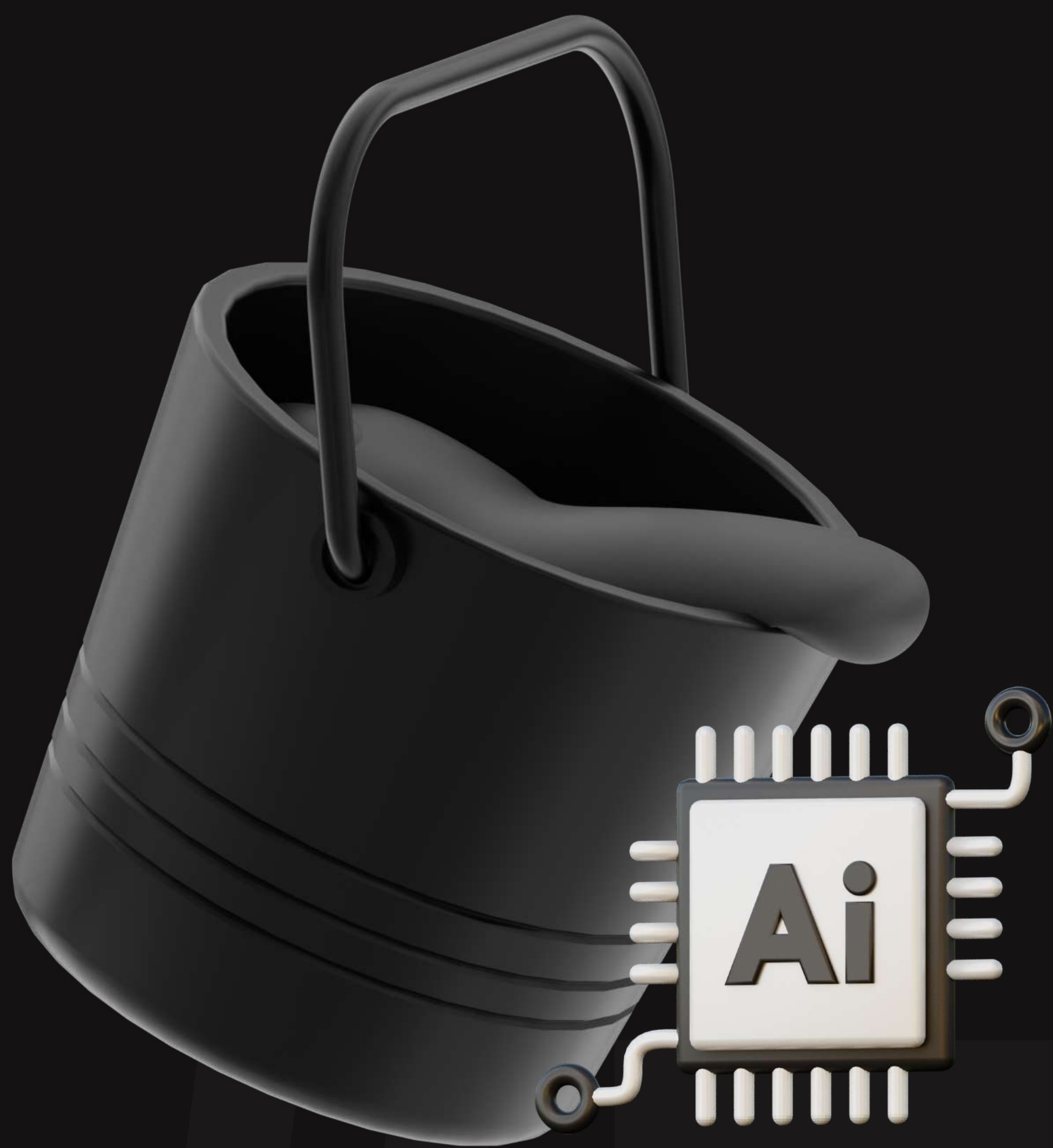
# 3D Model or Print File



# Crypto- currency



**“One of the reasons that buying experiences is better is because you always have that memory to return back to, whereas people adapt to things really quickly. It sort of sits on your shelf and you engage with it every day, and so it loses its shiny, bright newness. Whereas a memory, every time you refer back to it, is just as shiny and bright.”**

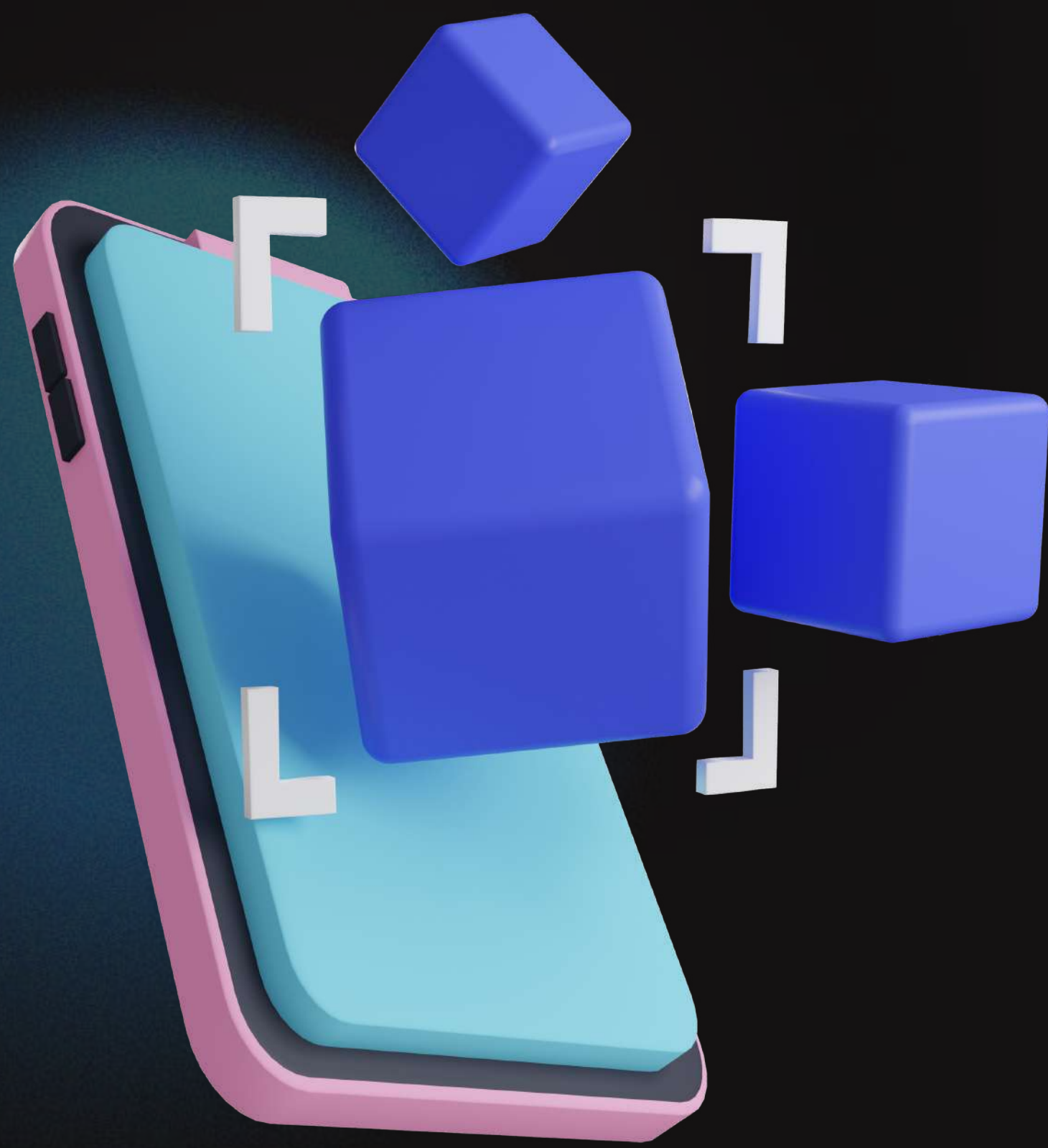


# AI Generated Art

**“People like material gifts just as well as experiential gifts. They also view experiential gifts as no more thoughtful. But the thing that seems to be driving the effect is the emotion that gets evoked when you’re consuming the gift.”**



# BONUS IDEAS



# AR VIDEO



# Gift Idea #9

## Redirect to a Track Your Package Page / Link



# Create a Quiz or Presentation



# Digital Picture Gallery





**Wrap  
Your  
Digital  
Gift In  
Seconds  
Into  
Better  
Than  
Physical  
Gifting  
Experience**